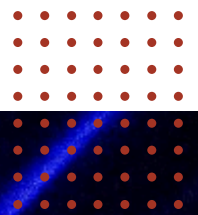


COUNTRY DRIVE  
MUSIC FEST

# SPONSORSHIP PACKAGES

JUNE 26-28, 2025





Hello! We are Country Drive Live, a 40-acre music venue located within Country Drive Golf Course just outside of Ashland, Nebraska. We are family-owned/operated and our vibe is "Country Nights Done Right".

Last year we held our 2nd Annual Country Drive Music Fest. Fifteen artists performed, headlined by Trace Adkins, Justin Moore, Cooper Alan, and Matt Stell. There were more than 8,000 people who attended this fun and successful 3-day event!

This year, we are making things bigger and better!

The 2025 Country Drive Music Fest will include:

- Three days of Live Music plus a Wednesday Pre-party
- Vendor Fair
- Food Trucks
- Designated Campground Area with upgraded facilities
- Mechanical Bull
- Enhanced VIP Experience
- Lawn Games
- **Enhanced Sponsorship Opportunities!**

Line-up announcements are coming out soon!

# SPONSORSHIP BENEFITS



This year we are projecting to double our attendance numbers once again. This means you have the opportunity to promote your brand to more than 16,000 people multiple times over the three-day festival.

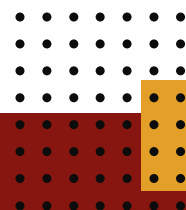
One major enhancement we are making this year is adding digital screens to both sides of our main stage. This is going to give the festival-goer an elevated experience during the show and also give YOU as a sponsor more exposure opportunities.

Country Drive Music Fest is THE party of the summer!  
JUNE 26-28, 2025

A variety of partnership opportunities are available on the following pages.

You can learn more about our event, see last year's videos, photo gallery and more by going to:

**COUNTRYDRIVELIVE.COM**



# SPONSORSHIP PACKAGES 2025

## BRONZE PACKAGE

**\$1,000**

- SPONSOR LOGO ON BANNERS THROUGHOUT FESTIVAL
- SPONSOR LOGO ON OUR WEBSITE SPONSORS PAGE
- SPONSOR LOGO ON INFORMATION EMAILS ABOUT THE FESTIVAL

## SILVER PACKAGE

**\$2,500**

- SPONSORS RECEIVE EVERYTHING IN BRONZE PACKAGE PLUS:
- SPONSOR LOGO ON SOCIAL MEDIA POSTS THANKING OUR SPONSOR
- SPONSOR LOGO ON LEFT, OFF-STAGE COLLAGE BANNER
- (2) 3-DAY GENERAL ADMISSION TICKETS TO THE FESTIVAL.

## GOLD PACKAGE

**\$5,000**

- SPONSORS RECEIVE EVERYTHING FROM SILVER PACKAGE PLUS:
- "MEET OUR SPONSORS" FEATURE ON SOCIAL MEDIA AND EMAILS (SHORT DESCRIPTION OF BUSINESS, WEBSITE AND SOCIAL LINKS)
- (2 ADDITIONAL - TOTAL OF 4) 3-DAY GENERAL ADMISSION TICKETS TO THE FESTIVAL.

## PLATINUM PACKAGE

**SEE VARIOUS OPTIONS**

- SPONSORS RECEIVE EVERYTHING FROM BRONZE PACKAGE PLUS:
- MEET OUR SPONSORS FEATURE ON SOCIAL MEDIA AND EMAILS (SHORT DESCRIPTION OF BUSINESS AND WEBSITE AND SOCIAL LINKS)
- SPONSOR LOGO DISPLAYED ON "THANK YOU PLATINUM SPONSORS" COLLAGE ON SIDE-STAGE DIGITAL SCREENS AS PART OF LOOP ROTATION DURING PERFORMANCE BREAKS
- SPONSORS RECOGNIZED BY MC'S ANNOUNCING HEADLINING ACT
- **VARIOUS PLATINUM PACKAGES AVAILABLE - SEE PAGE 5 & 6**



# SPONSORSHIP PACKAGES 2025

## PLATINUM SPONSOR OPTIONS

### FESTIVAL MAIN STAGE SPONSOR

**\$25,000**

- SPONSORS RECEIVE EVERYTHING IN PLATINUM PACKAGE PLUS:
- EXCLUSIVE ALWAYS-ON STATIC DIGITAL SPONSOR NAME/LOGO ON MAIN STAGE SIDE SCREENS
- VIDEO COMMERCIAL (CREATED & PROVIDED BY SPONSOR) SHOWN ON MAIN STAGE SIDE SCREENS \*MAX 30 SECONDS **# OF TIMES PLAYED (Range 15-20 TIMES)**
- 8 NON-TRANSFERRABLE 3-DAY VIP PASSES
- 1 CAMPGROUND PREMIUM CAMPSITE

\*ONLY ONE SPONSOR AVAILABLE FOR THIS PACKAGE\*

### "THE BARN" STAGE SPONSOR (YEAR LONG)

**\$25,000**

- SPONSORS RECEIVE EVERYTHING IN PLATINUM PACKAGE PLUS:
- (2) 4'X6' LOGO BANNER TO LEFT AND RIGHT OF STAGE
- FRONT-OF-STAGE COMPANY NAME & LOGO BANNER. SPANS 30-40'
- 8 NON-TRANSFERRABLE 3-DAY VIP PASSES
- 1 CAMPGROUND PREMIUM CAMPSITE
- SPONSORSHIP SIGNAGE REMAINS UP FOR ALL SUMMER PERFORMANCES THROUGH SEPTEMBER **EARLY SEASON BANNERS WILL BE PLACED. APPROX: MAY**
- \*ONLY ONE SPONSOR AVAILABLE FOR THIS PACKAGE\*

### COMMEMORATIVE MUG AND CUP SPONSOR

**\$25,000**

- SPONSORS RECEIVE EVERYTHING IN PLATINUM PACKAGE PLUS:
- SPONSOR LOGO ON ALL COUNTRY DRIVE MUSIC FEST COCKTAIL CUPS. LOGO SINGLE COLOR ONLY.
- SPONSOR LOGO ON COMMEMORATIVE COUNTRY DRIVE MUSIC FEST MUG. LOGO SINGLE COLOR ONLY.
- 4 NON-TRANSFERRABLE 3-DAY VIP TICKETS
- 1 CAMPGROUND PREMIUM CAMPSITE

\*ONLY ONE SPONSOR AVAILABLE FOR THIS PACKAGE\*

# **SPONSORSHIP PACKAGES 2025**

## **PLATINUM SPONSOR OPTIONS- CONTINUED**

### **VIP AREA SPONSOR**

**\$15,000**

- SPONSORS RECEIVE EVERYTHING IN PLATINUM PACKAGE PLUS:
- VIP ENTRANCE BANNER & LOGO BANNERS THROUGHOUT ENTIRE VIP AREA
- 4 NON-TRANSFERRABLE 3-DAY VIP PASSES
- 1 CAMPGROUND PREMIUM CAMPSITE

\*ONLY ONE SPONSOR AVAILABLE FOR THIS PACKAGE\*

### **CAMPGROUND SPONSOR**

**\$15,000**

- SPONSORS RECEIVE EVERYTHING IN PLATINUM PACKAGE PLUS:
- BANNER AT ENTRANCE OF CAMPGROUND
- BANNER AT SHOWER & VOLLEYBALL AREA
- SMALL LOGO BANNER AT START OF EACH ROW IN CAMPGROUND
- 4 NON-TRANSFERRABLE VIP 3-DAY PASSES
- 1 CAMPGROUND PREMIUM CAMPSITE

\*ONLY ONE SPONSOR AVAILABLE FOR THIS PACKAGE\*

### **WRISTBAND SPONSOR**

**\$15,000**

- SPONSORS RECEIVE EVERYTHING IN PLATINUM PACKAGE PLUS:
- SPONSOR LOGO ON ALL COUNTRY DRIVE MUSIC FEST WRISTBANDS: ALL TICKET HOLDERS, ALL CAMPGROUND AND CAMP ACCESS WRISTBANDS. (LOGO SINGLE COLOR ONLY)
- 4 NON-TRANSFERRABLE VIP 3-DAY PASSES
- 1 CAMPGROUND PREMIUM CAMPSITE

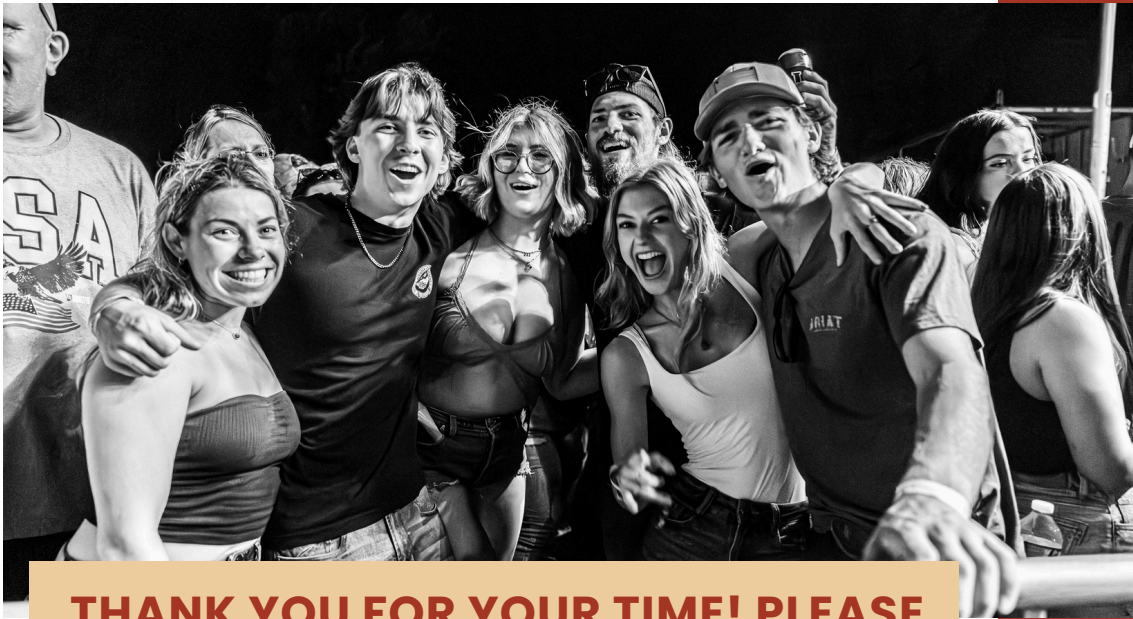
\*ONLY ONE SPONSOR AVAILABLE FOR THIS PACKAGE\*

### **MECHANICAL BULL SPONSOR**

**\$10,000**

- SPONSORS RECEIVE EVERYTHING IN PLATINUM PACKAGE PLUS:
- SPONSOR BANNER AT MECHANICAL BULL ENTRANCE LOCATED AT MAIN GATE ENTRANCE
- 4 NON-TRANSFERRABLE VIP 3-DAY PASSES
- 1 CAMPGROUND PREMIUM CAMPSITE

\*ONLY ONE SPONSOR AVAILABLE FOR THIS PACKAGE\*



**THANK YOU FOR YOUR TIME! PLEASE  
FEEL FREE TO REACH OUT WITH ANY  
QUESTIONS. WE LOOK FORWARD TO  
SPEAKING WITH YOU!**

## **CONTACT INFORMATION**

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w:402.944.2333

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